

DATALOGIC WIRELESS CHARGING TECHNOLOGY DEBUTS AT NRF 2019

Eugene – December 18, 2018 – [Datalogic](#), a global leader in automatic data capture and industrial automation markets, debuts groundbreaking wireless charging technology at the National Retail Federation (NRF) Big Show 2019 at booth 4527. Recognized globally as a retail industry innovator and technology leader, Datalogic continually enhances retail technology. At NRF 2019 in booth 4527 Datalogic will feature two new products with industry leading wireless charging technology that addresses one of the industry's greatest challenges – device downtime from lack of charge, broken contacts, or other maladies resulting from traditional wired charging.

Retailers rely on technology to deliver fast service, accurate inventories, quick payment, and other services. Devices such as mobile computers and wireless scanners are crucial to delivering these benefits to the enterprise and customers. These devices require regular charging to ensure consistent operation. With thousands of devices deployed throughout the enterprise, retailers face logistical and tactical challenges to ensure devices are charged. Each device may require a charging adaptor and cable creating a mountain of equipment to manage, maintain, and store. Plugging and unplugging charging cables wears contacts, connector, and cables. Contacts on mobile devices are a source of failure and generate one of the highest causes for downtime and repair.

Datalogic attacked the charging issue and is the only manufacturer in the rugged mobile industry to offer wireless charging on its devices. In booth 4527 at NRF 2019 Datalogic will present the new Memor™ 1 mobile computer, Memor™ 10 rugged PDA, Joya™ Touch A6 retail computer, and the Gryphon™ 4500 handheld scanner on display each featuring innovative Datalogic wireless charging technology. These devices deliver many benefits over wired charged devices including:

- Eliminating wires and special charging adapters
- Increased product life by removing charging contacts, a known failure point
- Eliminating maintenance and cleaning of connector contacts
- Improved charging reliability
- Fast charging to reduce the quantity of extra batteries and need to change batteries

NRF 2019 attendees are invited visit booth 4527 to see and experience the benefits of Datalogic wireless charging technology and enjoy a fresh coffee beverage at the espresso hospitality area. Datalogic product managers, sales executives, and senior managers will be on hand to provide details and answer questions regarding wireless charging technology and new product demonstrations.

Attendees can schedule a meeting with Datalogic product managers, sales executives, and senior managers by clicking [HERE](#).

Don't miss your chance to experience a New Era for Retail, make plans to visit Datalogic at booth 4527.