

DATALOGIC SHOWCASES THE LATEST TECHNOLOGIES AT CHINASHOP 2019

Qingdao, November 5th 2019. Datalogic, a global leader in automatic data capture and industrial automation markets, will attend CHINASHOP 2019, organized by China Chain Store & Franchise Association (CCFA since 1999), one of the most influential organization for Retail industry in China.

The trade show will take place at Qingdao World Expo City on November 7-9, 2019, gathering all the international and local market leaders, as well as experts from universities and institutions.

Datalogic brings to CHINASHOP 2019 new products, technology and solutions of Identification, RFID, Scan Engine, Fixed Retail Scanner, Hand Held Scanner, and Mobile Computer, confirming its leading role in the delivery of data-driven solutions for the retail industry.

Extensive live demonstrations of multiple products and solutions for checkout POS, store automation, and warehousing will be showcased at booth N4202.

Checkout POS

To support the different configuration needs at the checkouts, Datalogic offers an extensive line of technology solutions such as 100% digital imaging scanners, automated scanning portals, presentation scanners, handheld scanners, self-shopping systems, and mobile POS.

The new Datalogic mobile computers feature the industry's first Wireless Charging System (Qi compliant), that eliminates battery contacts and pins, removing routine charging system maintenance and cleaning procedures. For devices used round the clock, or with only short breaks between shifts, this is a great operational advantage.

Magellan™ 1500i: a high-performance presentation scanner from Datalogic for a variety of applications including retail point of sale, pharmacy and customer service. The addition of Digimarc® Barcodes watermark decoding makes this a uniquely capable scanner in the presentation category.

Magellan™ 3450 Vsi: the scanner offers class leading performance on 1D and 2D codes, unmatched reliability and versatility, all in a compact size.

Lanehawk™ 5000: a loss prevention solution that turns the bottom-of-the-basket (BOB) into profits in real-time. This unit detects and recognizes items as part of the transaction, ensuring that stores get paid for their BOB items.

Gryphon™ I GD4500: with an elegant and trendy new design, and unchallenged ergonomics, this imager features the most advanced Megapixel sensor with warm-white-illumination 2D technology for outstanding performance. Gryphon™ 4500 Series now offers both new wireless batteries charging models and wireless communications options, featuring Bluetooth® radio technology or narrow band radios compatible with Datalogic's STAR Cordless System™.

Store automation

Store Associates are the key to delivering a remarkable customer experience and engagement leading to reoccurring visits. To assist Store Associates Datalogic offers a wide range of technology necessary to execute retail functions, such as price checks, markdowns, inventory look up, mobile POS, multimedia product demonstrations, online product comparisons, and omnichannel fulfillment.

Memor™ 10: is one of the most advanced and competitive PDA devices that Datalogic has launched in recent years. The superior performance of this Android™ full touch PDA is able to support a multitude of applications in various environments.

Memor™ 1: this full touch device is a business companion for any data capture application, from Assisted Sales to the Store Floor and Warehouse.

Joya™ Touch A6: a multi-purpose device that is ideal for various retail applications such as Self-Shopping, Price Checking, Markdowns, Shelf Replenishment, Inventory, Access Control and more.

Skorpio™ X4: a mobile computer features a high performance architecture that offers blazing speed for legacy applications while providing an easy migration path to Android™.

Distribution Center & Warehouse

Inventory management plays a key role in delivering an exceptional and seamless customer

experience. Retailers rely on Datalogic solutions to implement best practices, optimize product delivery from a multitude of inventory locations within their enterprise, and track items providing an effective and efficient retail inventory management.

Falcon™ X4: ideal for both Retail and Logistics applications both on the store floor and in the back office/warehouse. The new Auto Range scanning capability allows the Falcon X4 to scan up to 15.0 m/49.2 ft while providing superior performance and user experience of Datalogic scanning technology.

MATRIX 450N™: high-end industrial 2D imager designed for logistic applications, embedding the standard Matrix Series configuration software DL.Code™. It is a top performing 2D imager that has superior reading performance and is able to provide higher customer productivity with reduced labor costs.

DX8210™: a high-performance laser bar code reader purpose built to offer top reading performance offering an ALL-IN-ONE solution for omnidirectional reading stations. This single device is capable of reading codes at any orientation working perfectly on high speed conveyors for mass production

Customers are invited to visit Datalogic booth N4202 and talk with our Industry Managers, Application Engineers, Product Managers, sales executives, and other senior managers.