

DATALOGIC PREVIEWS THE MEMOR™ 20 INDUSTRIAL PDA DESIGNED TO MAXIMIZE OPERATIONAL EFFICIENCY IN TOUGH ENVIRONMENTS

EUGENE, Ore., Jan. 10, 2020. Datalogic, a global leader in the automatic data capture and process automation markets, is pleased to announce the preview of the Memor™ 20, a rugged, industrial PDA, created to face the toughest enterprise challenges and support multiple applications in various environments including retail stores, manufacturing plants, warehouses, field mobility, hospitals and home care facilities.

The Memor 20 will be previewed at the National Retail Federation (NRF) Big Show 2020 at the Jacob K. Javits Convention Center in New York City in Datalogic's booth #5337 on Jan 12-14. Datalogic will showcase the innovative PDA, its capabilities and features. Designed for enterprises with the greatest mobile challenges, the new Memor 20 is a full-touch device that delivers ruggedness, power and performance in a smartphone form factor with the user-friendly experience of Android™.

"We designed the Memor 20 for enterprises that have the most demanding mobile requirements, such as: retail distribution, where employees are up and down aisles and using forklifts; retail stores for assisted shopping, mobile POS, inventory management and price verification; transportation/logistics where drivers are out on the road and required to log each package during long delivery days," said Tom Burke, vice president of Mobile Product Marketing at Datalogic. "The Memor 20 is our top-performing device in our product range, offering a range of unique features that can assist different types of workers at every level of business operation. We are excited to showcase it at NRF 2020."

The Memor 20 has one of the largest PDA full touch displays available, thereby maximizing the application user interface, while still in a compact and rugged, yet modern form-factor. This greatly enhances the ability to seamlessly accomplish tasks with the utmost accuracy for multi-channel visibility.

Other features include a powerful Qualcomm processor, Qi compatible wireless charging and swappable battery. Exclusive accessories such as the Smart Dock offer a unique locking function that secures the device to avoid unauthorized use, loss or theft, and enhancing the accountability of each employee.

The embedded Datalogic 2D ultra-slim imager – with Datalogic patented "Green Spot" technology for good-read confirmation – is the thinnest on the market and is ideal for price checks, inventory, click and collect fulfillment, order entry, ticketing, delivery, and many more critical uses in retail operations. Front and rear hi-resolution cameras enable versatile image and video capture for demanding multi-media applications.

The novel secondary notification display on the top of the device allows users to immediately see a preview of incoming notifications, improving the user experience and productivity for multitasking in hands-free environments.

The Datalogic Memor 20 joins the Memor family of products, the industry's first devices to pair wireless charging technology with a a one-piece swappable battery for the best operational advantages.