

DATALOGIC AND QUUPPA PARTNER TO OFFER A SOLUTION FOR ACCURATE TRACKING THROUGHOUT THE SUPPLY CHAIN

Bologna, January 12th, 2023. Datalogic is excited to announce partnership with Quuppa, a leading platform provider of Real-Time Locating Systems (RTLS). The newly released Joya™ Touch 22 self-shopping device becomes ultimate shopping companion in partnership with Quuppa.

Quuppa with its headquarters in Espoo, Finland, delivers a solution, the Quuppa Intelligent Locating System™, for location-based services and applications used in a range of industries, including manufacturing and logistics, retail, healthcare, sports, law enforcement, and security. The Joya Touch 22 is certified with Quuppa Intelligent Locating System™.

The Joya Touch 22 meets the most demanding self-scanning application requirements, effortlessly running Android™ OS with Google Mobile Services. The scintillating 4.3-inch display performs under the brightest of store lighting. The device is ruggedly designed and fully customizable externally in terms of color and branding, whether in PDA or pistol-grip form-factor.

The unique addition of wireless charging provides full battery capacity from a two-hour charge, and the boost recharge enables more than one hour of shopping time with a short 15-minute charge. You will no longer have to worry about damaged contact pins on your device or cradle leading to unplanned downtime due to maintenance. This boost to your ROI is further enhanced with device range backward compatibility with existing Joya Touch and Memor™ 1 accessories. The Joya Touch 22 supports indoor localization capabilities, adding the possibility to accurately track customer location while shopping, ensuring they don't miss out on the latest offers, promotions, and product locations in real time.

Quuppa offers a complete platform for Location Based Services (LBS) across many verticals. To date Quuppa has more than 3,000 deployments and an ecosystem of more than 200 partners, including technology partners such as Datalogic, partners such as Datalogic, providing off the shelf devices for reliable, accurate, and real-time location solutions.

“The combination of Datalogic’s Joya Touch 22 with Quuppa Intelligent Locating System will provide an enhanced and frictionless shopping experience with wayfinding and in-store promotions”, declares John Curtis, General Manager Mobile at Datalogic.

“We are very excited about partnering with Datalogic to offer accurate tracking of Bluetooth enabled devices such as Joya Touch 22. The offering can be used by partners and end customers across retail, supply chain management and logistics to improve workflow efficiency and save operational costs”, says Sammy Loitto, CEO at Quuppa.

Quuppa

Quuppa is the leading technology provider for real-time locating systems (RTLS). We offer a complete platform to serve companies in a range of industries, including manufacturing and logistics, retail, healthcare, sports, law enforcement and security. For more information, please see quuppa.com.