

DATALOGIC ACCELERATES ENTERPRISE DIGITAL TRANSFORMATION BY EXPANDING ITS SOFTWARE SOLUTIONS PORTFOLIO WITH THE LAUNCH OF DATALOGIC CONNECT

Introducing Datalogic Connect, the first comprehensive IoT platform that unifies the management of all Datalogic devices into one powerful solution. Datalogic Connect transforms how businesses oversee their data capture operations, delivering advanced remote visibility, control, and insight from a single intelligent platform. From real-time monitoring and remote configuration to advanced diagnostics and predictive analytics, Datalogic Connect empowers organizations to optimize performance, reduce downtime, and unlock strategic value across their entire fleet.

Bologna, Italy – October 15, 2025 – Datalogic, a global leader in automatic data capture and industrial automation, today announces the launch of Datalogic Connect, its first comprehensive digital IoT platform that empowers organizations to remotely control, manage, and get actionable insights from all their deployed devices.

Built to optimize operational performance, reduce device downtime, and ensure enterprise compliance, Datalogic Connect gives IT and operations teams a powerful tool to seamlessly manage all Datalogic devices from a single centralized digital hub, no matter where they are deployed. Whether it's Mobile Computers, Handheld Scanners, or Fixed Retail Scanners, Datalogic Connect allows users to locate, configure, monitor, and troubleshoot their entire fleet of devices, securely and remotely.

This platform launch underscores Datalogic's strategic focus and vision to enhance its hardware offering with software solutions that maximize value for enterprise customers and their device investments. Delivered through a flexible and recurring subscription license model, customers benefit from continuous support while Datalogic establishes a sustainable, long-term partnership approach.

Built Around Three Core Capabilities.

Datalogic Connect is built around three core capabilities that can scale with enterprise needs:

Device Visibility: track every Datalogic device in real-time with live access to connectivity status, battery health, warranty details, and physical location. Advanced monitoring and detailed system logs help detect offline issues and streamline support across the fleet.

Device Configuration: Deploy firmware updates and custom configurations across thousands of devices remotely. Create task schedules, enforce uniform policies, and maintain full alignment with compliance and security standards, all from a single interface.

Device Analytics: Unlock actionable insights with smart diagnostics, anomaly detection, and predictive maintenance. Identify underperforming devices, forecast battery replacements, and benchmark scan throughput to continuously improve productivity and reduce asset downtime.

Solving Critical Enterprise Challenges

From retail floors and logistics warehouses to field operations, the need for greater device visibility, security, and control has never been higher. Businesses often face mounting costs due to idle devices, non-compliant configurations, and unplanned maintenance repairs. Datalogic Connect addresses these challenges by delivering:

- Real-time operational visibility into asset usage and location
- Remote enforcement of configurations and compliance policies
- Automation of software updates and patches
- Integrated warranty and RMA tracking
- Unified control across all device types, including mobile computers, scanners, and peripherals

Datalogic Connect stands out with two unique capabilities designed for modern enterprise complexity. First, it features a real-time automatic discovery of new devices that allows for fast enrollment of fleet of any size, eliminating manual setup and upload of serial numbers. Second, its open platform approach allows customers to integrate its services even into existing MDM solutions.

“Datalogic Connect delivers on our company’s mission to provide intelligent solutions to empower every organization to be more efficient and focus on their own vision.” Rosario Casillo, Executive VP Product and Solutions Data Capture at Datalogic “Giving customers real-time visibility and advanced analytics capabilities on their Datalogic devices will enable them to shift from reactive maintenance to proactive optimization, dramatically reducing asset downtime and operational costs.”

Get your access to the Datalogic Connect today

Datalogic Connect is available for global deployment with its Device Visibility capability first. Organizations can begin immediately their digital transformation journey using the functionalities of Device Visibility on a wide range of Datalogic devices to then scale up to full platform functionality with planned future releases of the platform as their needs will evolve over time. Datalogic plans to enable its entire Data Capture portfolio, including its Datalogic Mobile product line, and to expand its capabilities to the enhanced Remote Configuration and Advanced Analytics with platform future releases

Datalogic Connect: One Platform. Infinite insights.