GET SMART AT EUROSHOP 2026: DISCOVER HOW DATALOGIC'S EMBEDDED AI SOLUTIONS SHIFT THE INTELLIGENT STORE FROM VISION TO REALITY

Düsseldorf, Germany – February 13, 2026 – As retailers navigate the tightening margins of rising costs, increasing customer expectations for seamless experiences, and the rising drain from inventory shrinkage, Datalogic, a global leader in automatic data capture and process automation, is excited to demonstrate at EuroShop 2026 how its unique proposition of software and hardware solutions brings The Intelligent Store to life.

At Booth 6C46, visitors will experience how Datalogic's newest innovations empower retailers to elevate checkout and in-store experiences, address real-time loss prevention and unlock operational intelligence through the newest and most advanced portfolio in the industry.

Checkout Intelligence: Embedded AI and RFID redefine efficiency and loss prevention

Whether in assisted or self-checkout, AI and RFID are reshaping retail efficiency and protection.

At EuroShop, Datalogic will showcase the newest Magellan™ 9600i and 9900i fixed retail scanners, the world's first and only devices with embedded AI Smart Vision for Retail software solution capable of real-time detection of self-checkout issues such as mis-scans, stacked items, label switching, and produce recognition.

Unlike existing solutions that rely on external cameras and cloud or edge external processors and software, Datalogic's integrated design combines high-resolution computer vision and AI directly in the device. This reduces costs, simplifies installation, and enables scanners to share real-time insights to reduce shrinkage and optimize throughput.

Visitors will also see how the integration of barcode, AI-powered visual recognition, and RFID on Datalogic's newest Single Plane scanners and PowerScan™ 9600 RFID handhelds delivers new flexibility. By capturing both barcode and RFID data, stores gain precise visibility into item movement, improving inventory accuracy and loss prevention at critical locations like the checkout lane.

In-Store Intelligence: Empowering the Self-Shopping revolution and the Smart Inventory management

Retailers are accelerating self-shopping adoption to deliver frictionless experiences while maintaining full control over losses. Datalogic's new Joya™ Smart and Joya Smart+ product family, the first self-shopping devices with embedded AI and computer vision, are redefining this experience.

These vision-enabled devices validate scanned items via their integrated rear camera, preventing errors or unintentional omissions while allowing associates to instantly identify any items to re-check. Shoppers enjoy a faster, richer journey with GS1 Digital Link access, real-time basket updates, loyalty integration, and built-in contactless payment.

Beyond the checkout, Datalogic's Memor™ PDA series and Skorpio™ family streamline key in-store tasks such as stock counting, shelf replenishment, and order preparation. These rugged, ergonomic mobile computers provide real-time inventory visibility, automated alerts, and flexible connectivity boosting productivity, reducing out-of-stocks, and ensuring every shelf is ready for the next shopper.

Sustainability-Driven Innovation: Gryphon 4600

Datalogic's commitment to innovation extends to sustainability. The new Gryphon™ 4600 handheld scanner combines AI-powered performance and eco-design, using recycled and recyclable materials in both its housing and packaging.

Powered by AI neural decoding, the Gryphon 4600 delivers faster and more accurate reads while consuming less energy, setting a new benchmark for scanning versatility, efficiency, and sustainability across industries.

Connected Intelligence: One Platform, Infinite Insights

Greater operational intelligence provides retailers with vast benefits as they look to control, manage, and gain actionable insights from potentially thousands of connected fixed/handheld scanners and mobile computers across multiple sites. Attendees will experience live on the show floor Datalogic Connect, the company's latest intelligent IoT cloud platform for centralized device fleet management, able to reduce downtime and maximize productivity by detecting error patterns and alerting potential disruptions before they occur.

Datalogic's Unique Proposition

"The Intelligent Store requires more than just smarter products, it needs an ecosystem of Intelligent Solutions." said Rosario Casillo, Data Capture Product and Solutions Executive Vice President. "Datalogic's unique proposition combines cutting-edge hardware with the most advanced AI Smart Vision Suite, working seamlessly together to empower retailers and enhance every shopper experience. We are proud to showcase here at EuroShop 2026 the future of retail and how we empower The Intelligent Store."