DATALOGIC BRINGS ITS FULL GS1-READY PORTFOLIO TO LAS VEGAS REAFFIRMING ITS COMMITMENT TO GS1 STANDARDS AND INNOVATION ACROSS ITS FULL PRODUCT PORTFOLIO

Bologna, Italy – June 10 2026 — Datalogic, a global leader in automatic data capture and industrial automation, is pleased to announce its participation in GS1 Connect 2026, taking place June 9–11, 2026, at The Cosmopolitan of Las Vegas, Nevada.

Building on its successful presence at last year's event in Nashville, Tennessee, Datalogic confirms its return to GS1 Connect highlighting the value the company places in its long-standing partnership with GS1. Datalogic firmly believes in the organization's mission and in the new initiatives and standards that GS1 continues to bring to the industry.

"GS1 Connect is one of the most important gatherings for supply chain and retail technology professionals," said Scott Perry, VP of Sales for North America. "Returning this year reflects our deep commitment to GS1 standards and our desire to engage directly with the companies and partners that are shaping the future of our industry."

Meeting the Industry, Showcasing Innovation

At GS1 Connect 2026, Datalogic will meet with retailers, manufacturers, and technology partners attending the event, presenting its latest technological advancements and solutions.

Visitors are invited to connect with the Datalogic team at Kiosk 406 to explore how the company's products can address their evolving business needs.

A GS1-Ready Portfolio — From Retail to Industrial

Datalogic's commitment to GS1 standards spans its entire product range. Since long, every solution in the lineup has been fully capable of reading and decoding GS1 symbologies, including:

- Magellan™ Fixed Retail Scanners – the industry-standard point-of-sale countertop scanners, designed for high-volume retail environments.
- PowerScan™, Gryphon™ and QuickScan™ Handheld Scanners (HHS) – ergonomic and high-performance barcode readers for retail and warehouse use.
- Memor™, Skorpio™ and Falcon™ Mobile computers – rugged devices combining scanning, computing, and connectivity for mobile workforce applications.
- Matrix™ Stationary Industrial Scanners – 1D and 2D stationary scanners and vision-based readers for automated production lines and logistics operations.

Embracing GS1 Digital Link

Datalogic's products are fully equipped to support GS1 Digital Link, the next-generation standard that enables 2D barcodes — such as QR and Data Matrix barcodes — to carry rich, web-based product information alongside traditional identification data.

This means that Datalogic’s products can seamlessly decode GS1 Digital Link codes, enabling connected product experiences, enhanced traceability, and consumer engagement — all through a single scan.

This capability is central to the industry's transition toward Sunrise 2027 and the broader adoption of 2D barcodes at point of sale and throughout the supply chain.

Datalogic experts will be available throughout the event at Kiosk 406. Attendees are welcome to stop by for live product demonstrations, technical discussions, and to discover how Datalogic's GS1-ready solutions can support their business goals.