

KEEPING GOODS MOVING AND TRACEABLE: DATALOGIC AT LOGISTICS & AUTOMATION MADRID 2026

Mobile computing and automated scanning help improve productivity and traceability throughout the logistics cycle.

Bologna, October 29, 2026 – Datalogic, a global leader in automatic data capture and industrial automation, will take part in Logistics & Automation Madrid 2026 at IFEMA Madrid on November 11–12. Its solutions help companies improve productivity, traceability, and operational efficiency in warehousing, distribution, and transportation.

At Hall 2, Stand 2B06, Datalogic will exhibit alongside Brother Iberia, a specialist in professional printing and labeling solutions. Visitors can explore Datalogic's barcode reading technologies and Brother's printing solutions, which address complementary needs in logistics traceability.

Whether goods are being received, stored, picked, shipped, or delivered, logistics teams need accurate information to coordinate each stage. Datalogic supports these workflows through mobile, handheld, wearable, and stationary scanning technologies for both operator-assisted tasks and automated processes. Reading barcodes at the point of activity helps reduce manual data entry and associated errors, while making product and shipment information available for inventory management, order preparation, and tracking.

In warehouse storage, the new Falcon™ X60/X65 and Skorpion™ X40/X45 rugged mobile computers combine fast barcode capture and keyed data entry with a robust, field-detachable handle, allowing greater comfort and flexibility in demanding warehouse tasks. Capturing product and location information as goods are put away helps operators maintain accurate inventory records and quickly locate items for picking and replenishment.

Where picking involves high shelving or forklift operations, PowerScan™ 9600 Auto Range industrial handheld scanners capture near and distant barcodes with a single device. Operators can scan without repeatedly approaching each item, reducing unnecessary movement and simplifying day-to-day order preparation across the warehouse.

On high-speed conveyor lines, the new Matrix™ 830/930 stationary industrial scanners combine high-resolution imaging with a wide field of view to identify moving parcels. Reliable identification supports throughput and shipment traceability, while wider belt coverage can reduce the number of devices required, easing installation and maintenance.

For last-mile delivery, rugged Memor™ mobile computers help drivers scan parcels, access delivery information, and record proof of delivery, keeping essential data available throughout the delivery workflow. Selected models offer 5G connectivity, while the new Memor 12 RFID adds integrated UHF RFID data capture to the family, broadening the options available for logistics operations.

The wider portfolio includes Gryphon™ 4600 scanners for document-related barcode reading, CODiScan™ wearable scanners for hands-free workflows, and Matrix 320 solutions for packing stations. These options allow companies to match data capture to the needs of each task and working environment.

Visitors are invited to see live demonstrations of data capture applications, explore products on display, and meet Datalogic's team at Hall 2, Stand 2B06, where they can discuss practical ways to improve their logistics operations.