

## Information on data processing pursuant to art. 13 EU Regulation 2016/679

### Data Controller

We inform you that, pursuant to art. 13 of EU 2016/679 Regulation (hereafter, "**Regulations**" or "**GDPR**"), your personal data are processed by Datalogic S.r.l., a company incorporated under the Italian law, having its registered office at Via San Vitalino 13, 40012 Lippo di Calderara di Reno (BO), VAT 03217801202, email: [srl@pec.datalogic.com](mailto:srl@pec.datalogic.com), directly or through its branches (hereafter "**Data Controller**").

### Types of data subject to the processing

The Data Controller will process your personal data, collected within the scope of the contract and/or for the purpose of the conclusion thereof, including, but not limited to, name, surname, mobile or landline number, e-mail address and in general your contact details or contact details of your staff as a contact person in the commercial relationships maintained in the execution of contractual relationships.

### Purpose, legal basis and optional nature of the processing

Your personal data will be processed for the following purposes:

- a) to execute the contract and/or pre-contractual measures;
- b) to fulfil any legal obligations;

The legal bases of processing for the purposes a) and b) are respectively articles 6.1.b) and 6.1.c) of the Regulations. The provision of your personal data for the purposes a) and b) above is optional, but failing to do so will not make it possible to execute the contract.

Your personal data will also be processed with your specific consent, for the following purposes:

- c) to send promotional and marketing communications, including the sending of newsletters and market research, through automated tools (SMS, MMS, email, push notifications, fax) and non-automated tools (paper mail, telephone with operator); it is specified that the Data Controller collects a single consent for the marketing purposes described here, in accordance with the General Provision of the Guarantor for the Protection of Personal Data "Guidelines on promotional activities and against spam" of 4 July 2013, to the extent applicable; if, in any case, you wish to oppose the processing of your data for marketing purposes performed with the means indicated herein, as well as revoke the consent given; you may do so at any time by contacting the Data Controller at the addresses indicated in this statement, without prejudice to the lawfulness of the processing based on the consent given prior to the revocation.

The legal basis of processing for the purpose c) is art. 6.1.a) of the Regulations. The provision of your personal data for the purposes referred to in letter c) above is optional; there is no consequence in case of your refusal.

### Recipients and transfer of personal data

Your data may be shared with:

- natural persons authorised by the Data Controller to process personal data pursuant to art. 29 GDPR for the performance of their job duties (eg employees and system administrators of the owner or group companies, etc.);



- service providers (such as consultants, credit institutes, legal services, credit recovery companies, insurance services, etc.) who typically act as data controllers pursuant to art. 28 of the Regulations;
- subjects, bodies or authorities, independent data controllers, to whom it is mandatory to communicate your personal data in accordance with the provisions of law or orders of the authorities.
- other companies belonging to the Datalogic group, for the same purposes referred to in the previous section

The complete and updated list of recipients of data may be requested from the Data Controller, at the addresses indicated above.

Your personal data could, also, be communicated, with your consent, to other companies such as distributors, resellers and/or authorised partners of the Data Controller (“Commercial Partner”) for sending promotional and marketing communications, including the sending of newsletters and market research, through automated tools (SMS, MMS, email, push notifications, fax) and non-automated tools (paper mail, telephone with operator). The legal basis of data processing for this purpose is art. 6.1. (a) of the Regulation. There is no consequence in case of your refusal.

#### **Transfer of data outside the EU**

Regarding the possible transfer of Data to Third Countries, the Data Controller discloses that the processing will take place according to one of the methods permitted by the law in force, such as the consent of the interested party, the adoption of Standard Clauses approved by the European Commission, the selection of subjects adhering to international programs for free circulation of data (eg EU-USA Privacy Shield) or operating in countries considered secure by the European Commission. It is possible to have more information, upon request, from the Controller at the above contacts.

#### **Conservation of personal data**

Your Personal Data will be kept only for the time necessary for the purposes for which they are collected, respecting the principle of minimisation referred to in article 5, paragraph 1, letter c) of the GDPR and taking into account the type of product or service offered. In any case, storage for marketing purposes will not exceed 24 months. In any case, this excludes the further conservation envisaged by the applicable legislation. Further information is available from the Data Controller.

#### **Data processing methods**

In relation to the aforementioned purposes, the processing of personal data takes place using manual, computerised and telematic tools with logic strictly related to the purposes themselves and, in any case, in such a way as to guarantee the security and confidentiality of the data, in addition to compliance with specific obligations sanctioned by the law.

#### **Your privacy rights**

You have the right to access your data at any time, pursuant to art. 7 of the Privacy Code, to the extent applicable, and articles 15-22 GDPR. In particular, you may request access (Article 15 of the Regulations), correction (Article 16 of the Regulations), deletion (Article 17 of the Regulations), limitation of processing of the data in the cases provided for by art. 18 of the Regulations, to obtain the portability of data concerning you in the cases provided for by art. 20 of the Regulations, as well as making a complaint to the competent supervisory



authority (Guarantor for the Protection of Personal Data). You also have the right to withdraw your consent at any time, pursuant to Article 7 of the Regulations; it is specified that the withdrawal of consent does not prejudice in any case the lawfulness of the treatment based on the consent prior to the revocation.

You can make a request for opposition to the processing of your data pursuant to art. 21 of the Regulations in which to give evidence of the reasons justifying the opposition: the Data Controller reserves the right to evaluate your request, which would not be accepted if there are legitimate reasons to proceed with the processing that prevail over your interests, rights and freedoms. Requests must be sent in writing to the Data Controller at the addresses indicated above.

Read and understood the privacy policy pursuant to art. 13 of the Regulations.