Welcome to Session #1: “Hand-Held’s are not just for retail!”
Global Market Expert in providing customized scanning and mobile solutions for specific needs.
General Purpose Hand Held Scanner Portfolio

- Reading Technology
  - Linear Imagers
  - Area Imagers
  - Laser Scanners

- Corded and Cordless Models
  - Datalogic’s STAR Cordless System™ (910 MHz)
  - Bluetooth® Wireless Communication

- Products for General Duty Scanning
  - Premium line - Feature-rich products for high performance reading
  - Value line - Products for basic reading requirements but affordable price

- Includes Many Options and a Wide Price Range
  - From sub-$100 to $1,000

www.datalogic.com

Copyright Datalogic 2013 - Confidential & Proprietary Information
<table>
<thead>
<tr>
<th><strong>Product Portfolio (Corded)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>HERON (linear Imager)</td>
</tr>
<tr>
<td>GD4100/HC (linear Imager)</td>
</tr>
<tr>
<td>QD2100 (Linear Imager)</td>
</tr>
<tr>
<td>QD2300 (Laser)</td>
</tr>
<tr>
<td>TD1100 (Linear Imager)</td>
</tr>
<tr>
<td>GD4400/HC (2D Area Imager)</td>
</tr>
<tr>
<td>QD2400 (2D Area Imager)</td>
</tr>
<tr>
<td>GD4100/HC (linear Imager)</td>
</tr>
<tr>
<td>GD4300 (Laser)</td>
</tr>
<tr>
<td>HERON (linear Imager)</td>
</tr>
<tr>
<td>QD2300 (Laser)</td>
</tr>
</tbody>
</table>
Product Portfolio (Cordless)

<table>
<thead>
<tr>
<th>VALUE FOR PRICE</th>
<th>GENERAL PURPOSE</th>
</tr>
</thead>
<tbody>
<tr>
<td>QM2100</td>
<td>GM/GBT4100/HC</td>
</tr>
<tr>
<td></td>
<td>GM/GBT4400/HC</td>
</tr>
</tbody>
</table>

COMPOUNDED VALUE

PRICE

www.datalogic.com
Value Line - Touch™ TD1100 Contact Reader

- Low Price/Low Throughput applications:
  - Government and Services (i.e., Libraries, Service Points, financial, etc.)
- For customers who require a cost-effective solution for close-contact reading
- Innovative ‘read-thru’ holder included free of charge
Value Line - QUICKSCAN ® Lite QW2100

- Extended reading range over the Touch
- Long scan line to read long bar codes at closer distance
- Innovative and distinctive stand
Value Line – QuickScan Laser & Linear Imager

QuickScan QD2300 Laser Scanner

- Laser scanning technology to satisfy laser-specific requirements ("laser lovers")
- Thin line requirements

QuickScan QD2100 Linear Imager

- Superior reading on bad and hard-to-read labels
- Smaller and lighter than competing products
- Green Spot Technology
- Corded & Cordless options
Value Line - QUICKSCAN® MOBILE QM2100

STAR™ Cordless Linear Imager Handheld Scanner

- Cable replacement concept
- Datalogic superior STAR Cordless System (910MHz)
- Locking system to prevent “Runaway” Scanners
- Batch mode capability
Value Line - QuickScan™ QD2400 Area Imager

- The most affordable solution among top players
- Created for customers looking to migrate from 1D to 2D code reading
- Outstanding reading snappiness on virtually any code
- Stylish design, compact and lightweight
- New LED-based illumination and aiming system
  - Reduced visual stress for operator
Premium Line – Gryphon Family

Corded Linear and 2D Imager and Laser Scanner
Cordless BT and STAR 1D/2D Imagers
Premium Line - GRYPHON™ GD4400 2D

- Corded handheld 2D imager for use in stationary applications
- Choice of Standard Range or High Density Optics
Premium Line - GRYPHON™ GBT4000

- Bluetooth v2.1 EDR ready - Class 2
- BT HID for connection with tablet and PC
- “Find Me” paging feature
- Automatic and manual Batch Mode
- Automatic binding when reader is inserted into the base station (Point-to-Point)
- Long lasting Li-Ion battery
- 2-Position Cradle
  - Automatic switch from HH to hands-free reading
  - Vertical Wall Mounting
  - Scan-While-Charging

www.datalogic.com
Copyright Datalogic 2013 - Confidential & Proprietary Information
Premium Line - GRYPHON™ GM4000

- Superior Datalogic STAR Cordless System™
- Automatic and manual Batch Mode
  - Display and Keypad (linear)
- Long lasting Li-Ion battery
- 2-Position Cradle
  - Automatic switch from HH to hands-free reading
  - Scan-While-Charging
  - Vertical Wall Mounting
Premium Line - GRYPHON™ GD4400-B 2D ‘All-in-One’

- Stand Mode for presentation style scanning
- Ergonomic for handheld scanning when needed
  - Datalogic Motionix™ motion-sensing technology
    Automatic switching between handheld and presentation modes
- No mechanical switch or label to read

NEW!
Premium Line Healthcare Solutions – Gryphon Anti-microbial Family

- Error prevention
- Improve productivity and increase time with patients
- Green Spot Technology
- Star Radio Network

“Nurses spend 25 percent of their time on indirect patient care activities”
Datalogic General Purpose Scanners

Key Features...
Datalogic Patented Green Spot

- For ‘good-read’ feedback

- The Green Spot is clearly seen on the bar code by the user, even in bright lighting conditions or noisy environments

- Know exactly which bar code has been captured in multiple bar code environments

- Great for LOUD and QUIET environments

**Visual confirmation that the bar code was properly read**
QuickScan® D – Distinctive Features

- User-replaceable Scan Window
  - Allows for quick and easy replacement of badly scratched or damaged scan window
  - No need to send unit in for repair or replacement
- Improves performance
- Extends the life of the scanner
- Lowers the cost of ownership
Datalogic Motionix™
Motion-Sensing Technology*

- Scanner always at the most desirable mode for the operator
  - When in stand/base station in ‘Stand Mode’ for presentation style scanning
  - Intuitively switches into ‘Handheld Mode’ when the device is picked up
  - Automatic Wake Up - No need to scan a label, No mechanical switch
  - Programmable - On / Off, Adjust response time

* Patent Application Filed
The STAR Cordless System™

- Distinctive Radio Features
  - Excellent battery life
  - Complete Bi-Directionality
  - “Find Me” Paging Feature
  - Automatic and manual Batch Mode
  - No interference with Wi-Fi
  - Low sensitivity to obstacles
  - Point-to-Point and Point-to-Multipoint (1:16)
- Automatic Binding at the Reader Insertion in the Cradle (Point-to-Point)
- Automatic Binding of Many Readers at the First Insertion in the Cradle (Point-to-Multipoint)
Datalogic STAR Cordless System™
The Power of versatility

GM4100 Linear Imager
GM4100 Linear Imager w. display
GM4400 Area Imager
GM4400 Area Imager w. display
Healthcare - Gryphon Anti-Microbial Solutions

- **Cordless – Bluetooth**
  GBT4410-HCK10-BPOC

- **Corded**
  GD4410-HCK10-BPOC

- **Cordless – Star Network**
  GM4411-HCK10-BPOC

**Competitive advantages:**
- Green Spot
- ISO 22196 Certified (infection control)
- Only scanner to offer a proprietary, secure wireless connectivity in the STAR NETWORK

---

**ADMISSION**
- In-Patient and Out-Patient admission
- Patient Billing
- Asset Management

**PATIENT BEDSIDE**
- Bedside Point of Care (BPOC)
- Bar Code Medical Administration (BCMA)
- Electronic Medical Record (EMR)

**PHARMACIES**
- Medical Dispensing Process
- Replenishment and Inventory Management
- POS

**MEDICAL LABORATORIES**
- Diagnostic Tests
- Blood Bags, Traceability & Transfusion
Datalogic General Purpose Scanner
Success Stories...
Ski Rental Center

Ski Rental Center Uses Datalogic’s Gryphon™ Readers to Automatically Capture Customer Data for Better Service

Overview

- Feelfree Snow-Fun-Center is a ski rental company that rents a wide assortment of ski equipment to customers while supporting a full ski and snowboard school and equipment storage facility. The center is operated by 50 employees, 5 of which manage the ski rental services. The rental center serves about 200-250 customers each day.

Solution was:

- GD4100 & GBT4100 1D scanners
Bill Payment Services

Lottomatica Expands Payment Services to Improve Customer Satisfaction with Datalogic’s QuickScan™ L Reader

Overview

- As the number of customers increased over the years, the need to automate the thousands of payment requests daily became a necessity.

Solution was:

- Phase 1 deployed 5,000 QuickScan QD2300 Laser Scanners to read barcodes printed on the bills (GS1-128 format)
Healthcare Solutions

Antonius Hospital ensures excellent instrument tracking within their multiple facilities

Overview

- Employees would write down all the steps performed during the sterilization process of the instruments used for operations on paper. A completely manual process.

Solution was:

- Tracking and tracing application using the Gryphon Healthcare family of 1D and 2D imagers to verify the instruments used in each operation and pre/post sterilization tracking.
Thank You!
And Now
Questions??