CONTACTOR OF THE VISION IS YOURS

FY 2016 Conference Call

March 10th, 2017

Disclaimer

This document has been prepared by Datalogic S.p.A. (the "Company") for use during meetings with investors and financial analysts and is solely for information purposes. The information set out herein has not been verified by an independent audit company.

Neither the Company nor any of its subsidiaries, affiliates, branches, representative offices (the "Group"), as well as any of their directors, officers, employees, advisers or agents (the "Group Representatives") accepts any responsibility for/or makes any representation or warranty, express or implied, as to the accuracy, timeliness or completeness of the information set out herein or any other related information regarding the Group, whether written, oral or in visual or electronic form, transmitted or made available.

This document may contain forward-looking statements about the Company and/or the Group based on current expectations and opinions developed by the Company, as well as based on current plans, estimates, projections and projects of the Group. These forward-looking statements are subject to significant risks and uncertainties (many of which are outside the control of the Company and/or the Group) which could cause a material difference between forward-looking information and actual future results.

The information set out in this document is provided as of the date indicated herein. Except as required by applicable laws and regulations, the Company assumes no obligation to provide updates of any of the aforesaid forward-looking statements.

Under no circumstances shall the Group and/or any of the Group Representatives be held liable (for negligence or otherwise) for any loss or damage howsoever arising from any use of this document or its contents or otherwise in connection with the document or the aforesaid forward-looking statements.

This document does not constitute an offer to sell or a solicitation to buy or subscribe to Company shares and neither this entire document or a portion of it may constitute a recommendation to effect any transaction or to conclude any legal act of any kind whatsoever.

This document may not be reproduced or distributed, in whole or in part, by any person other than the Company. By viewing and/or accepting a copy of this document, you agree to be bound by the foregoing limitations.

2016 Highlights New or 4 Custo Healthor

	 New organization effective from 1st January 2017 4 Customer Centric Industries - Retail, T&L, Manufacturing and Healthcare - within ONE DATALOGIC
NEW ORGANIZATION	 BU Systems spin off already executed from 1st October 2016: Solution Net Systems Inc. established
	 3 different Businesses within the Group: Datalogic, Informatics and Solution Net Systems
FINANCIALS	Revenues up 7.7% YoY to 576.5 mln Euro well above market average
	 EBITDA at the highest ever : 90.4 mln Euro (+22.5% YoY)
	 EBITDA Margin at 15.7%
	 Back to a positive PFN: +3.5 mln Euro
	- Back to a positive PPN. + 5.5 mill Euro
	 Continuous emphasis on innovation with increasing investments in R&D (+4.5% YoY)
	 24.3% of revenues from new products*
INNOVATION	 Breakthrough innovation presented at the New York NRF
	 45 patent applications protecting new innovations were filed in 2016 for a total patent portfolio of more than 1,200 patents and pending patent
	applications

* new products refer to products announced in the last 24 months

New Organization



A unique player across two markets

Automatic Data Capture



DATALOGIC is a unicum in the Global competitive landscape originated by a

 Consolidated experience in IA dating back to the foundation of the company in Italy

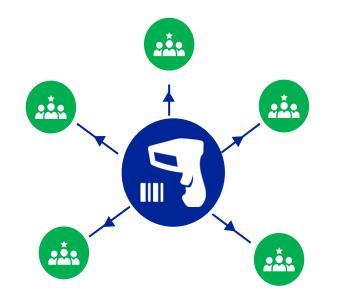
• Leadership in ADC deriving from the acquisition of PSC USA (former Spectra Physics)

Industrial Automation

From products to customers

From

Product-oriented company



 Vendor: Proactive and reactive sales of products to meet existing Customer needs

Customer–centric organization

То



 Partner: Long term partnership based on a symbiotic relationship with our Customers aimed at addressing their explicit and unexpressed needs

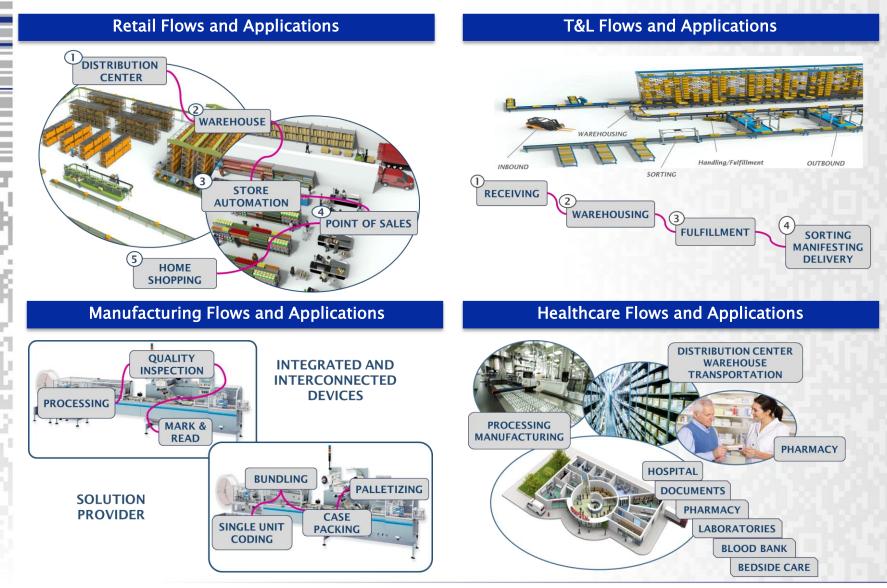


www.datalogic.com

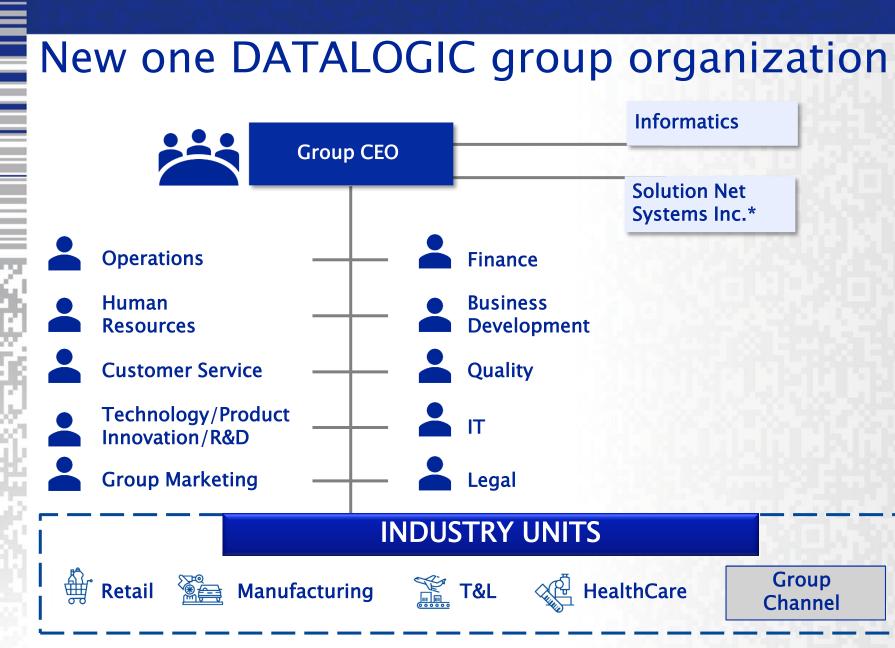
Copyright Datalogic 2016 - Confidential & Proprietary Information

6

Datalogic's offer along the value chain



OIDOJATACO



*The newco Solution Net Systems Inc. is the result from the spin-off of the Systems Business Unit.

ODATALOGIC

Financials



The best Q4 in Datalogic's history

	The best Q4 in Datalogic's history								
	€ mln	Q42016	Q42015	Var%					
	Revenues	154.7	143.8	7.6%	 Revenues +7.6% YoY to 154.7 mln Euro 				
	Gross Operating Profit	70.8	65.9	7.5%	 Balanced growth among the two divisions 				
- 84	%in Revenues	45.8%	45.8%						
- 22	Operating expenses	51.9	50.5	2.8%	 R&D costs at 8.9% of 				
三月	%in Revenues	33.5%	35.1%		revenues				
- 192	EBITDA	23.7	20.7	14.8%	Ebitda up 14.8% YoY to				
- Űł	EBITDA Margin	15.3%	14.4%		23.7 mln Euro				
- 96	EBIT	17.5	14.9	17.8%					
	EBIT Margin	11.3%	10.3%		 EBITDA margin at 15.3% vs 14.4% 				



Q4 2016: performance above historical average **REVENUES** € mln 154.7 143.8 146.5 135.2 133.8 139.9 135.4 115.8 116.0 124.5 122.3 108.2 Q1-14 Q2-14 Q3-14 Q4-14 Q1-15 Q2-15 Q3-15 Q4-15 Q1-16 Q2-16 Q3-16 Q4-16 € mln → EBITDA margin % EBITDA 26.1 23.7 21.7 20.7 18.8 18.7 18.8 18.6 17.9 17.4 15.7 15.5 17.8% 14.0% 16.1% 14.0% 2 15.4% 14.4% 15.5% 15.3% 14.3% 13.8% 13.9% 12.8% Q1-15 Q2-15 Q3-15 Q4-15 Q1-16 Q2-16 Q3-16 Q4-16 Ω_{1-14} Q2-14 Q3-14 Q4-14

www.datalogic.com Copyright Datalogic 2016 – Confidential & Proprietary Information

FY 2016 P&L

	€ mln	FY2016	FY2015	Var%
Revenues		576.5	535.1	7.7%
Gross Operating Pr	ofit	265.3	248.6	6.7%
%on R	evenues	46.0%	46.5%	
Operating expense	S	192.4	190.9	0.8%
%on R	evenues	33.4%	35.7%	
EBITDA		90.4	73.7	22.5%
Ebitda	margin	15.7%	13.8%	
EBIT		70.2	52.9	32.7%
Ebit	margin	12.2%	9.9%	
ЕВТ		66.9	51.6	29.7%
Taxes		21.0	11.0	
Net Income		45.8	40.5	13.1%
%on R	evenues	8.0%	7.6%	
Exchar	ige Rate	1.1069	1.1095	

- Sales FY16 increase by 7.7% YoY to 576.5 mln Euro
- **Booking continues to growth**: +4% YoY at 586 mln Euro

- Robust growth of EBITDA by +22.5% YoY to 90.4 mln Euro
- EBITDA margin at the highest level since 2004: 15.7%
- Tax Rate increased due to changes in tax regulation
- Net Income +13.1% to 45.8 mln Euro
- Proposal dividend of 0.30 Euro per share, +20% YoY

网络北区旧北



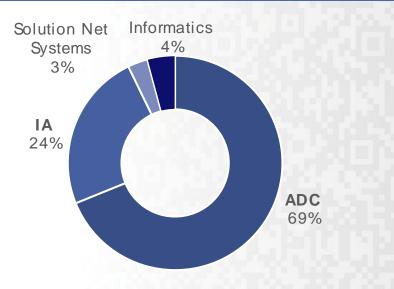
Revenues trend by division

ADC Division: +9.3% to 397.6 mln Euro YoY (+9.1% at constant exchange rate), growth driven by fixed retail and mobile computers in retail sector in Europe and US

IA Division benefited from sustained growth in both in T&L and Manufacturing. Boost of T&L in the US in the last quarter

Industrial Automation division ex BU Systems: + 7.7% to 138.9 million Euro

REVENUES BY DIVISION (%)



€ mln	FY2016	FY2015	Var%
ADC	397.6	364.0	9.3%
IA	158.5	146.1	8.5%
– IA ex BU Systems	138.9	129.0	7.7%
Informatics	24.4	27.4	(11.0%)
Corporate and Adj.	(4.0)	(2.4)	70.8%
Total Revenues	576.5	535.1	7.7%



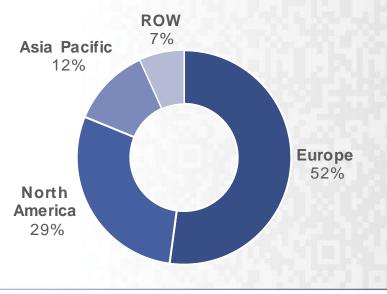
Revenues trend by country

REVENUES BY GEOGRAPHIC AREA

€ mln	FY2016	FY2015	Var%
Europe	300.7	268.5	12.0%
North America	167.3	161.1	3.9%
Asia Pacific	69.6	71.5	(2.7%)
ROW	38.9	34.0	14.4%
Total Revenues	576.5	535.1	7.7%

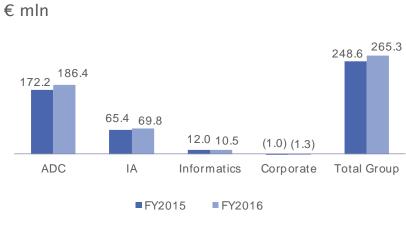
* IA excluding BU Systems

- Europe continues to generate robust growth in particular in IA* (+14%) and in ADC (+12%),
- North America growth driven by ADC (+8%)
- Asia Pacific negative on FY but mainly due to retail industry in China not completely offset by manufacturing growth in China

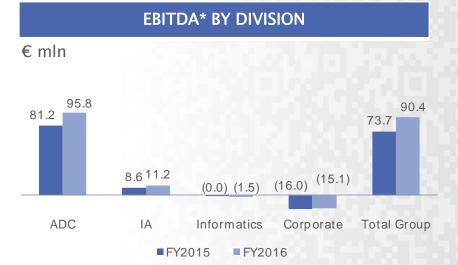




FY segment reporting: GOP and EBITDA



GOP BY DIVISION



COLATACO

THE VISION IS YOUR

GROSS OPERAT	ING MARGIN		EBITDA	EBITDA MARGIN			
	FY2016	FY2015		FY2016	FY2015		
ADC	46.9%	47.3%	ADC	24.1%	22.3%		
Industrial Automation	44.0%	44.8%	Industrial Automation	7.1%	5.9%		
– IA ex BU Systems	48.1%	50.0%	– IA ex BU Systems	8.8%	9.3%		
Informatics	43.0%	43.7%	Informatics	(6.3%)	(0.1%)		
Total Group	46.0%	46.5%	Total Group	15.7%	13.8%		

(*) With the purpose to better report the operating sectors economic performances, it was deemed appropriate to highlight the Divisional EBITDA as monitoring KPI.

FY segment reporting: R&D and TWC

R&D BY DIVISION € mln 48.2 50.4 39.0 41.4 17.9 18.9 1.2 1.5 (9.9) (11.4) ADC IA Total Group Informatics Corporate FY2015 FY2016

FY2016

10.4%

11.9%

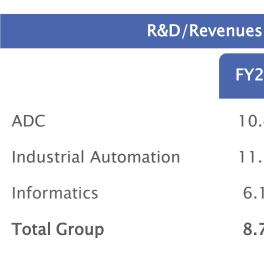
6.1%

8.7%

TWC BY DIVISION € mIn 53.2 36.5 28.4 27.3 20.1 18.5 1.7 2.8 (3.8) (5.3) ADC IA Informatics Corporate **Total Group**

FY2015 FY2016

TWC/Revenues					
	FY2016	FY2015			
ADC	7.2%	5.1%			
Industrial Automation	13.9%	13.7%			
Informatics	11.4%	6.1%			
Total Group	9.2%	6.8%			



FY2015

10.7%

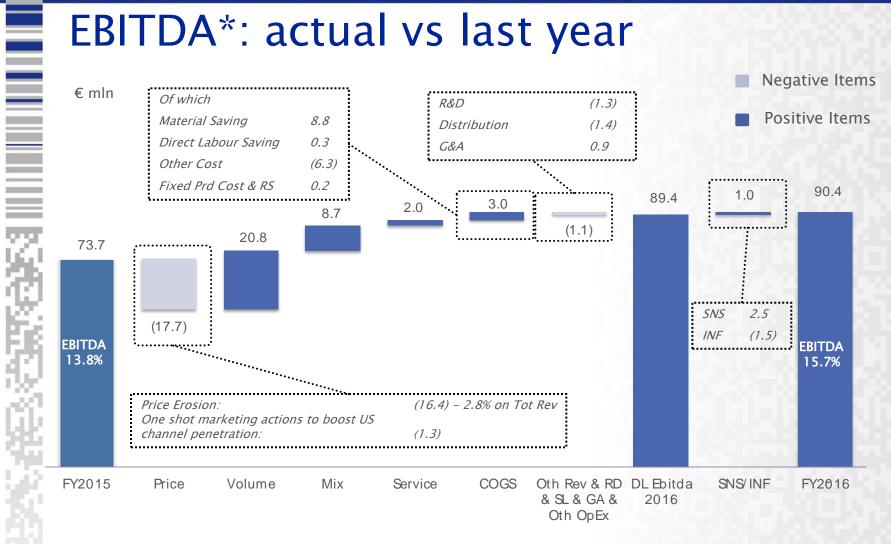
12.3%

4.3%

9.0%



EBITDA*: actual vs last year



(*) Ordinary Operating: Profit before non recurring costs/revenues and depreciation & amortization (EBITDA)

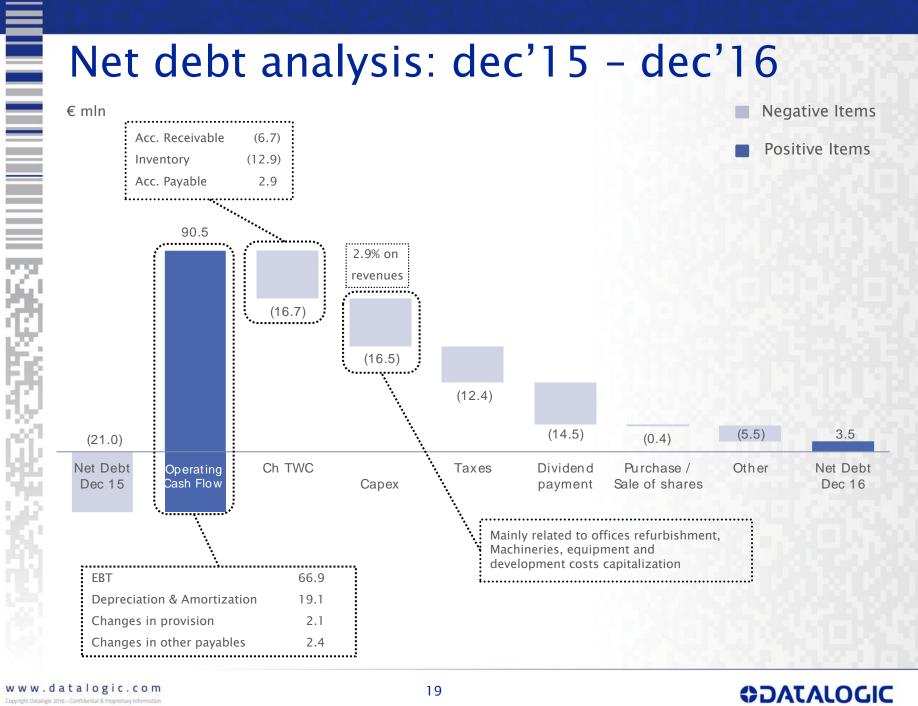
Note:

The Exchange rate variance is the result of the difference between Dec'16 YTD Actual (1.107) and Dec'15 YTD Actual (1.110) €/USD exchange rates.

Consolidated balance sheet

€ mln

€mm					
	FY2016	FY2015		FY2016	FY2015
Total Fixed Assets	371.7	363.8	Net Financial Position	(3.5)	21.0
Trade receivables % on 12m rolling sales Inventories % on 12m rolling sales Trade payables % on 12m rolling sales	75.5 13.1% 82.3 14.3% (104.6) 18.1%	68.8 12.9% 69.5 13.0% (101.7) 19.0%	Net Equity	336.4	298.3
Trade Working Capital % on 12m rolling sales	53.2 9.2%	36.5 6.8%			
Other assets/liabilities	(92)	(81)			
Net Invested Capital	332.9	319.3	Total Sources	332.9	319.3



www.datalogic.com Copyright Datalogic 2016 - Confidential & Proprietary Information

New products

(C)



Main products launched in 2016

	Picture	Product name	Launch date	Description
		AV7000	April 28th	High performance long range linear camera
		MX–E Vision Processor	May 5th	MX-E series, a state-of-the-art family of GigE vision processors powered by IMPACT Software
		DL–Axist	May 24th	Rugged Android PDA with full touch 5 inch display
ž		Joya Touch	July 25th	Joya™ Touch is a multi-purpose retail device that is ideal for various applications such as Self-Shopping, Price Checking, Markdowns, Shelf Replenishment, Inventory, Access Control and more.
ĺ		RIDA	November 3rd	RIDA DBT6400 2D area imager is a cordless device with Bluetooth® wireless technology to be used in connection with mobile devices.
G,		Matrix 120	November 21st	Ultra-compact 2D imager with embedded Ethernet
		PowerScan 9300	December 19th	PowerScan™ 9300 rugged industrial laser scanner series.



NRF – Retail's big show 2017

VISITORS

655 registered leads

(more than doubled vs. 2016)

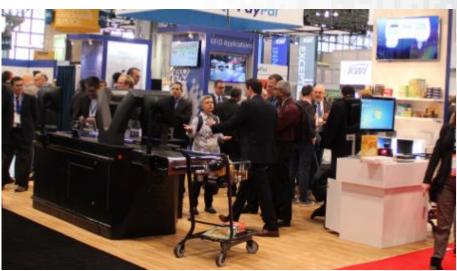
TOP VISITED PRODUCTS

- Jade
- Joya Touch

NEW CONCEPT AND PRODUCTS

- Joya Touch Android 6
- Powerscan Retail
- Rida companion scanner
- RFID indoor Geo-Location
- Digital Tailor 3D imaging body scanner
- New Single Plane scanners
- New LaneHawk loss prevention









Outlook



A clear new strategy

THE OBJECTIVE

THE SCOPE

THE ADVANTAGE

Keep on constantly growing, above market average, while significantly improving profitability Remain a product company with new emphasis on solutions to satisfy the needs of End Users in the following Industries: Retail, Healthcare, T&L and Manufacturing

Become a significant player in North America and further establish in APAC with a growing presence in China

Consolidate our **position in EMEA** Moving from a product to a Customer-centric Company, leveraging on our wide range of products that is able to fulfill our customers' needs for both data collection and process automation and providing end-to-end solutions across the entire flow of operations



2017 Outlook

- Effective benefits from the reorganization by industry expected mainly in the second half of 2017
- Revenues growth over market average: major focus in NA and APAC, consolidating leadership in Europe
- Keep on increasing R&D investments to maintain leadership in the market
- Strong focus on cost control and profitability
- Maintain Cash Generation



Appendix



FY 2016 Profit and loss

€mln	FY2016		FY2015		Var %
Revenues	576.5	100.0%	535.1	100.0%	7.7%
COGS	(311.2)	(54.0%)	(286.5)	(53.5%)	8.6%
Gross Operating Profit	265.3	46.0%	248.6	46.5%	6.7%
Other Revenues	3.3	0.6%	3.5	0.7%	
R&D	(50.4)	(8.7%)	(48.2)	(9.0%)	4.5%
Distribution Costs	(101.2)	(17.6%)	(101.1)	(18.9%)	0.1%
Administrative Expenses	(37.8)	(6.6%)	(39.5)	(7.4%)	(4.4%)
Other operating expenses	(3.0)	(0.5%)	(2.0)	(0.4%)	
Total Operating expenses and others	(192.4)	(33.4%)	(190.9)	(35.7%)	0.8%
Non recurring costs/ rev	(1.0)	(0.2%)	(2.6)	(0.5%)	
Amort. Intang. Assets from acquis.	(4.9)	(0.9%)	(5.7)	(1.1%)	(14.0%)
EBIT	70.2	12.2%	52.9	9.9%	32.7%
Financial (costs)/ rev.	(3.1)	(0.5%)	(4.6)	(0.9%)	
Results from equity investments	(0.3)	(0.1%)	0.1	0.0%	
Foreign exchange (costs)/ rev.	0.0	0.0%	3.1	0.6%	
EBT	66.9	11.6%	51.6	9.6%	29.7%
Taxes	(21.0)	(3.7%)	(11.0)	(2.1%)	
Net Income	45.8	8.0%	40.5	7.6%	13.1%
Depreciation	(9.4)	(1.6%)	(7.8)	(1.5%)	
Amortization	(4.9)	(0.8%)	(4.7)	(0.9%)	
EBITDA	90.4	15.7%	73.7	13.8%	22.5%
Exchange Rate	1.1069		1.1095		



Consolidated balance sheet at 31.12.16

€mln	At 31/12/2016	At 31/12/2015
Intangible fixed assets	52.0	56.5
Goodwill	188.9	183.0
Tangible fixed assets	72.1	68.4
Non Consolidated investment	6.9	6.6
Other fixed assets	51.8	49.3
Total Fixed Assets	371.7	363.8
Net trade account receivables	75.5	68.8
ST account payables	(104.6)	(101.7)
Inventory	82.3	69.5
Trade Working Capital	53.2	36.5
Other current receivables	34.2	28.6
Other ST payables and provision for risk & future charges	(77.6)	(61.0)
Net Working Capital	9.8	4.1
Other LT payables	(30.8)	(26.8)
Employees' severance Indemnity	(6.6)	(6.8)
LT provision for risk & future charges	(11.2)	(15.2)
Net Invested Capital	332.9	319.2
Equity	336.4	298.3
Net Financial Position	3.5	(21.0)
Exchange Rate	1.0541	1.0887

www.datalogic.com

COLOUATACO

IR CONTACTS

Vincenza Colucci **CDR** Communication Srl Tel. +39 335 6909547 vincenza.colucci@cdr-communication.it

IR Assistant Daniela Giglioli Tel. +39 051 3147109 Fax +39 051 3147205 E-mail daniela.giglioli@datalogic.com

Via Candini, 2 40012 Lippo di Calderara di Reno Bologna – Italy

NEXT EVENTS

March 21st-22nd, 2017 Star Conference Milan

May 15th, 2017 10 results

August 3rd, 2017 6M results

November 13th, 2017 9M results

DATALOGIC ON LINE

www.datalogic.com

